



Online Privacy Policy

The Episcopal Diocese of West Tennessee

This privacy policy has been created to better serve those who are concerned about how their **Personally Identifiable Information (PII)** is used online. PII, as defined by U.S. privacy law and information security standards, refers to information that can be used on its own or with other data to identify, contact, or locate an individual, or to identify an individual in context. Please read this policy carefully to gain a clear understanding of how we collect, use, protect, or otherwise handle your PII in accordance with our website.

What personal information do we collect from people who visit our blog, website, or app?

When ordering or registering on our site, you may be asked to enter your name, email address, mailing address, phone number, credit card information, or other details to help improve your experience.

When do we collect information?

We collect information from you when you register for an event on our site, place an order, subscribe to a newsletter, fill out a form, or enter information on our site.

How do we use your information?

We may use the information we collect from you in the following ways:

- To personalize your experience and deliver the type of content and offerings that interest you most
- To improve our website in order to better serve you
- To allow us to better respond to your customer service requests
- To quickly process your transactions
- To send periodic emails regarding your order or other products and services

How do we protect visitor information?

Our website is regularly scanned for security vulnerabilities to ensure your visit is as safe as possible. We use regular malware scanning. Your personal information is stored behind secure networks and is accessible only

to a limited number of individuals with special access rights who are required to keep the information confidential. We implement various security measures when a user registers, submits an order, or accesses their information. All transactions are processed through a gateway provider and are not stored or processed on our servers.

Do we use cookies?

We do not use cookies for tracking purposes. You can choose to have your computer alert you when a cookie is being sent, or you can disable all cookies through your browser settings. Disabling cookies may affect some site functionality, but you will still be able to place orders or register for events.

Third-Party Disclosure

We do not sell, trade, or otherwise transfer your PII to outside parties unless we provide advance notice. This does not include website hosting partners and other trusted parties who assist us in operating our website or servicing you, provided those parties agree to keep this information confidential. We may also release information to comply with the law, enforce site policies, or protect the rights, property, or safety of ourselves or others. Non-personally identifiable visitor information may be used for marketing or advertising.

Third-Party Links

At our discretion, we may include or offer third-party organizations, events, services on our website. These external sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content or activities of these linked sites. However, we welcome feedback to help maintain the integrity of our site.

Google

Google's advertising principles aim to provide a positive user experience. [Learn more here.](#)

We have not enabled Google AdSense on our site.

California Online Privacy Protection Act (CalOPPA)

CalOPPA requires commercial websites to post a privacy policy. This law extends beyond California to require any U.S. (and potentially international) website collecting PII from California consumers to post a conspicuous privacy policy and adhere to it.

According to CalOPPA, we agree to the following:

- Users can visit our site anonymously.
- Our Privacy Policy link includes the word "Privacy" and is easily found on the homepage.
- Users will be notified of any Privacy Policy changes on this page.

- Users can update their personal information by:
 - Emailing us
 - Calling us
 - Logging into their account (if applicable)
 - Visiting us in person

How does our site handle "Do Not Track" signals?

We honor "Do Not Track" signals and do not track, plant cookies, or use advertising when a DNT browser mechanism is in place.

Do we allow third-party behavioral tracking?

We do **not** allow third-party behavioral tracking.

COPPA (Children's Online Privacy Protection Act)

When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online. We do not specifically market to children under 13.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States, and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In accordance with Fair Information Practices, should a data breach occur, we will notify users within 7 business days.

We also agree to the individual redress principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or a government agency to investigate and/or prosecute non-compliance by data processors.

CAN-SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address in order to:

- Send information, respond to inquiries, and/or other requests or questions.
- Process orders/events and to send information and updates pertaining to orders/events.
- Provide additional information related to your product and/or service.
- Market to our mailing list or continue to send emails to our clients after the original transaction has occurred.

To comply with CAN-SPAM, we agree to:

- Not use false or misleading subject lines or email addresses
- Identify messages as advertisements in a reasonable way
- Include the physical address of our organization
- Monitor third-party email marketing services for compliance
- Honor opt-out/unsubscribe requests promptly

Contacting Us

If you have any questions about this privacy policy, you may contact us using the information below.

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